



Auto, tekniikka ja kuljetus

- > 46th volume
- > 10 issues per year
- > Average circulation 14 000 pcs
- > Sold through newsstands

Auto tekniikka ja kuljetus is Finland's largest and Scandinavian's leading professional motoring and logistic magazine!

THE MAGAZINE extensively reaches the decision-makers of transportation techniques, transportation finances as well as general finnish business life.

Auto tekniikka ja kuljetus tests trucks, buses, vans, passenger cars and corporate vehicles. The magazine is the primary organizer of the Arctic Test concept, held annually in Finland.

WWW.AUTOTEKNIikka.FI



Publication schedule 2025

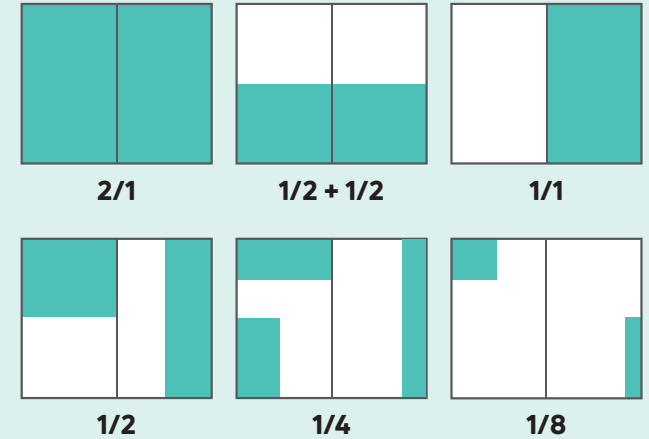
ISSUE	DEADLINE	DoP	THEME	ISSUE	DEADLINE	DoP	THEME
01	22.01.	07.02.	Light transportation and vans	06	13.08.	29.08.	Power Truck Show 2025, Cover structures and trailers
02	19.02.	07.03	Fuels and environment	07	10.09.	26.09.	Safety and wellbeing at work
03	26.03.	11.04.	Vehicle outfitting, spare parts and equipment	08	08.10.	24.10.	Special equipment
04	05.05.	16.05.	Taxis and people transportation	09	05.11.	21.11.	Harbours, storing and logistics
05	03.06.	18.06	Power Truck 2025 and Bus 2025 trade shows	10	03.12.	19.12.	Fixing, servicing and maintenance

Advertising rates 2025

2/1 page	[420 x 297 + 5 mm bleed]	3 060 €	COVER SPACES		
1/2 + 1/2 page	[420 x 146 + 5 mm bleed]	2 550 €	Backcover	[210 x 267 + 5 mm bleed]	2 960 €
1/1 page	[210 x 297 + 5 mm bleed]	2 470 €	Inside front cover	[210 x 297 + 5 mm bleed]	2 720 €
1/2 page	[V: 103 x 297, H: 210 x 146 + 5 mm bleed]	1 360 €	Cover III	[210 x 297 + 5 mm bleed]	2 720 €
1/4 page	[V: 103 x 146 / H: 210 x 71 + 5 mm bleed]	740 €	Page 5.	[210 x 297 + 5 mm bleed]	2 720 €
1/4 page	[P: 57 x 297 + 5 mm bleed]	740 €			
1/8 page	[V: 50 x 146 / H: 103 x 71 + 5 mm bleed]	390 €			

VAT 25,5 % is added to all advertising rates. | Discount for advertising agencies: -15%. | In case of supplements or other creative solutions, please contact our media sales.

Advertising sizes



Digital material aineisto@boy.fi

Send all material as a single Adobe Acrobat PDF file. If you use any other file format than PDF, please contact the us beforehand. Colours should be defined according to CMYK process colours. Image resolution should be 300 dpi.

Sales contact

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Target group

- > Company directors and managers in transportation business
- > Transport, warehouse and purchasing managers
- > Persons associated for commercial and industrial logistics and transportation
- > Influential persons within the community and officials
- > Corporate vehicle purchasing managers and decision-makers
- > Oil companies and tyre business

Invoicing

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Additional information

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