



Ajolinja

- > 43th volume
- > 10 issues per year
- > Average circulation 15 000 pcs
- > Sold through newsstands

Ajolinja is Finland's largest professional magazine for entrepreneurs and professionals in the field of transportation.

AJOLINJA is a specialised magazine for professional motorists and associated machines and vehicles within the profession. Ajolinja is an entertaining magazine for traffic professionals and decision-makers.

Readers of Ajolinja influence experts in the area of transportation especially when it comes to decision-making of company purchases.

WWW.AJOLINJA.FI



TRUCK OF THE YEAR



VAN OF THE YEAR



INTERNATIONAL PICK-UP AWARD



TRAILER INNOVATION

Publication schedule 2025

ISSUE	DEADLINE	DoP	THEME	ISSUE	DEADLINE	DoP	THEME
01	17.01.	31.01.	Equipment maintenance, Repair shops and tools	07	14.08.	02.09.	Vehicle outfitting, spare parts and equipment
02	28.02.	14.03	Special vehicles, cranes	08	18.09.	03.10.	Tyres and lights
03	26.03.	17.04.	Cover structures	09	28.10.	07.11.	Light transportation, vans
04	03.05.	20.05.	Light transportation outfitting	10	27.11.	12.12.	Education, Calendar 2026
5-6	07.06.	23.06.	Power Truck Show 2025				

Advertising rates 2025

2/1 page	[420 x 297 + 5 mm bleed]	3 060 €	COVER SPACES		
1/2 + 1/2 page	[420 x 146 + 5 mm bleed]	2 550 €	Backcover	[210 x 267 + 5 mm bleed]	2 960 €
1/1 page	[210 x 297 + 5 mm bleed]	2 470 €	Inside front cover	[210 x 297 + 5 mm bleed]	2 720 €
1/2 page	[V: 103 x 297, H: 210 x 146 + 5 mm bleed]	1 360 €	Cover III	[210 x 297 + 5 mm bleed]	2 720 €
1/4 page	[V: 103 x 146 / H: 210 x 71 + 5 mm bleed]	740 €	Page 5.	[210 x 297 + 5 mm bleed]	2 720 €
1/8 page	[V: 50 x 146 / H: 103 x 71 + 5 mm bleed]	390 €			

*Please note the height of the backcover!

VAT 25,5 % is added to all advertising rates. | Discount for advertising agencies: -15%. | In case of supplements or other creative solutions, please contact our media sales.

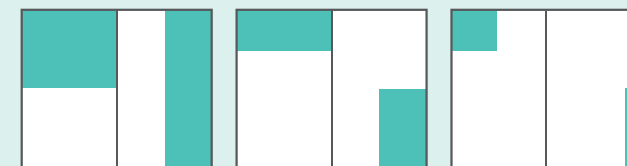
Advertising sizes



2/1

1/2 + 1/2

1/1



1/2

1/4

1/8

Digital material aineisto@boy.fi

Send all material as a single Adobe Acrobat PDF file. If you use any other file format than PDF, please contact the us beforehand. Colours should be defined according to CMYK process colours. Image resolution should be 300 dpi.

Sales contact

Martti Engman | +35844 776 8746 | martti.engman@ajolinja.fi

Target group

- > Decision-making persons of company purchases
- > Professional drivers and their interest groups
- > Retailers of car appliances and customising
- > Car service business and their contractors
- > Corporate vehicle purchasing managers and decision-makers
- > Oil companies and tyre business

Invoicing

Marjatta Lindberg | 040 059 9740 | marjatta.lindberg@boy.fi

Additional information

Magazine size: A4, 210 x 297

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Publisher: B Ventures LTd, Nuijamiestentie 5A, 00400 Helsinki