

Auto, tekniikka ja kuljetus

- 42nd volume
- Average circulation 16 000 pcs
- 10 issues per uear
- Sold through newsstands

Auto tekniikka ja kuljetus is Finland's largest and Scandinavian's leading professional motoring and logistic magazine!

THE MAGAZINE extensively reaches the decision-makers of transportation techniques, transportation finances as well as general finnish business life.

Auto tekniikka ja kuljetus tests trucks, buses, vans, passenger cars and corporate vehicles. The magazine is the primary organizer of the Arctic Test concept, held annually in Finland.

WWW.AUTOTEKNIIKKA.FI











Publication schedule 2021

ISSUE	DEADLINE	DoP	THEME	ISSUE	DEADLINE	DoP	THEME
01	01.02.	12.02.	Logging, road and property maintenance.	06	09.08.	20.08.	Metko -exhibition, logging and cover structures.
02	01.03.	12.03	Arctic Test 2020, Tyres.	07	06.09.	17.09.	Tyres, lights and equipment.
03	12.04.	23.04.	Public transportation, special vehicles, Outfitting.	08	04.10.	15.10.	Storaging, forklifts, cranes.
04	17.05.	28.05.	Fuels and alternative energy forms.	09	01.11.	12.11.	Harbours and int. transport, cover structures.
05	14.06.	28.06	Repair shops and tools, Power Truck Show 2021.	10	29.11.	10.12.	Education, financing and insurances.

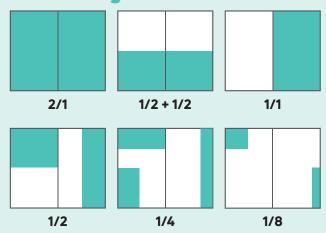
Advertising rates 2021

[V: 50 x 146 / H: 103 x 71 + 5 mm bleed]

1/8 page

2/1 page	[420 x 297 + 5 mm bleed]	3 060 €	COVER SPACES		
1/2 + 1/2 page	[420 x 146 + 5 mm bleed]	2 550 €	Backcover	[210 x 267 + 5 mm bleed]	2 960 €
1/1 page	[210 x 297 + 5 mm bleed]	2 470 €	Inside front cover	$[210 \times 297 + 5 \text{ mm bleed}]$	2 720 €
1/2 page	[V: 103 x 297, H: 210 x 146 + 5 mm bleed]	1360€	Cover III	$[210 \times 297 + 5 \text{ mm bleed}]$	2 720 €
1/4 page	[V: 103 x 146 / H: 210 x 71 + 5 mm bleed]	740 €	Page 5.	$[210 \times 297 + 5 \text{ mm bleed}]$	2 720 €
1/4 page	[P: 57 x 297 + 5 mm bleed] (NEW SIZE!) 740		*Please note the height of the backcover!		

Advertising sizes



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Target group

- Company directors and managers in transportation business
- Transport, warehouse and purchasing managers
- Persons associated for commercial and industrial logistics and transportation
- Influential persons within the community and officials
- Corporate vehicle purchasing managers and decision-makers
- Oil companies and tyre business

Invoicing

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Additional information

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