

VUOKRARENKAAT KULJETUSYRITYKSILLE
Busworld Europe Kortrijk 2017 / NACV Show 2017, osa 2 / Tokyo Motor Show 2017

Auto tekniikka ja kuljetus
SUURIN merisilta
nro 09
KAASULLE JA VEDYLLE KOVAT ODOTUKSET

TEEMA: Satamat ja kv-kuljetukset

X-SARJA – MERSUN PICK-UP

MAN TGX | Iveco Stralis X-Way | Traktori-Unimog | Kaasu-Combo | Fiat Talento

Auto, tekniikka ja kuljetus

- 39th volume
- Average circulation 16 000 pcs
- 10 issues per year
- Sold through newsstands

Auto tekniikka ja kuljetus is Finland's largest and Scandinavian's leading professional motoring and logistic magazine!

THE MAGAZINE extensively reaches the decision-makers of transportation techniques, transportation finances as well as general Finnish business life.

Auto tekniikka ja kuljetus tests trucks, buses, vans, passenger cars and corporate vehicles. The magazine is the primary organizer of the Arctic Test concept, held annually in Finland.

WWW.AUTOTEKNIikka.FI



Advertising sizes



Digital material aineisto@boy.fi

Send all material as a single Adobe Acrobat PDF file. If you use any other file format than PDF, please contact the us beforehand. Colours should be defined according to CMYK process colours. Image resolution should be 300 dpi.

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Target group

- Company directors and managers in transportation business
- Transport, warehouse and purchasing managers
- Persons associated for commercial and industrial logistics and transportation
- Influential persons within the community and officials
- Corporate vehicle purchasing managers and decision-makers
- Oil companies and tyre business

Invoicing

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Additional information

Magazine size: A4, 210 x 297
Place of printing: PunaMusta Oy, Joensuu
Publisher: B Ventures LTd, Nuijamiestentie 5A, 00400 Helsinki

Publication schedule 2018

ISSUE	DEADLINE	DoP	THEME	ISSUE	DEADLINE	DoP	THEME
01	24.01.	02.02.	Equipment maintenance	06	15.08.	24.08.	METKO -exhibition
02	28.02.	09.03.	Arctic Test 2018	07	24.09.	08.10.	IAA -exhibition, trucks and buses
02	26.03.	06.04.	Tyres	08	17.10.	26.10.	Logging and wood transport
04	03.05.	16.05.	Fuels and bioenergy	09	14.11.	23.11.	Harbours and int. transport
05	18.06.	28.06.	Shop deliveries and storing	10	17.12.	21.12.	Education, Truck and Van of the year in Finland

Advertising rates 2018

2/1 page	[420 x 297 + 5 mm bleed]	3 600 €	COVER SPACES		
1/2 + 1/2 page	[420 x 146 + 5 mm bleed]	3 000 €	Backcover	[210 x 267 + 5 mm bleed]	3 480 €
1/1 page	[210 x 297 + 5 mm bleed]	2 900 €	Inside front cover	[210 x 297 + 5 mm bleed]	3 190 €
1/2 page	[V: 103 x 297, H: 210 x 146 + 5 mm bleed]	1 660 €	Cover III	[210 x 297 + 5 mm bleed]	3 190 €
1/4 page	[V: 103 x 146 / H: 210 x 71 + 5 mm bleed]	740 €	Page 5.	[210 x 297 + 5 mm bleed]	3 190 €
1/8 page	[V: 50 x 146 / H: 103 x 71 + 5 mm bleed]	390 €	<i>*Please note the height of the backcover!</i>		

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