



Ajolinja

- > 44th volume
- > 10 issues per year
- > Average circulation 15 000 pcs
- > Sold through newsstands

Ajolinja is Finland's largest professional magazine for entrepreneurs and professionals in the field of transportation.

AJOLINJA is a specialised magazine for professional motorists and associated machines and vehicles within the profession. Ajolinja is an entertaining magazine for traffic professionals and decision-makers.

Readers of Ajolinja influence experts in the area of transportation especially when it comes to decision-making of company purchases.

WWW.AJOLINJA.FI



Publication schedule 2026

ISSUE	DEADLINE	DoP	THEME	ISSUE	DEADLINE	DoP	THEME
01	21.01.	06.02.	Alternative power sources	06	12.08.	28.08.	Power Truck Show 2026, intralogistics
02	18.02.	06.03	Special vehicles and crane trucks	07	09.09.	25.09.	Tyres, lights and safety
03	25.03.	14.04.	Repair, maintenance and servicing	08	07.10.	23.10.	Vehicle equipment, accessories and spare parts
04	05.05.	22.05.	Financing, leasing and insurance	09	04.11.	20.11.	Light commercial vehicles and vans
5-6	08.06.	25.06.	Power Truck Show 2026 preview, trailers and superstructures	10	02.12	18.12	Property and environmental maintenance

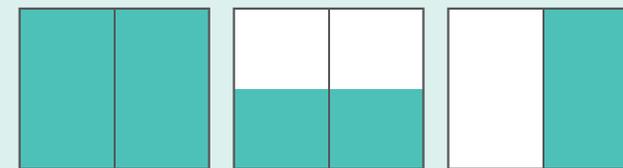
Advertising rates 2026

2/1 page	[420 x 297 + 5 mm bleed]	3 060 €	COVER SPACES		
1/2 + 1/2 page	[420 x 146 + 5 mm bleed]	2 550 €	Backcover	[210 x 267 + 5 mm bleed]	2 960 €
1/1 page	[210 x 297 + 5 mm bleed]	2 470 €	Inside front cover	[210 x 297 + 5 mm bleed]	2 720 €
1/2 page	[V: 103 x 297, H: 210 x 146 + 5 mm bleed]	1 360 €	Cover III	[210 x 297 + 5 mm bleed]	2 720 €
1/4 page	[V: 103 x 146 / H: 210 x 71 + 5 mm bleed]	740 €	Page 5.	[210 x 297 + 5 mm bleed]	2 720 €
1/8 page	[V: 50 x 146 / H: 103 x 71 + 5 mm bleed]	390 €			

*Please note the height of the backcover!

VAT 25,5 % is added to all advertising rates. | Discount for advertising agencies: -15%. | In case of supplements or other creative solutions, please contact our media sales.

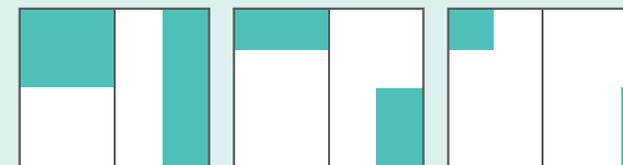
Advertising sizes



2/1

1/2 + 1/2

1/1



1/2

1/4

1/8

Digital material aineisto@boy.fi

Send all material as a single Adobe Acrobat PDF file. If you use any other file format than PDF, please contact the us beforehand. Colours should be defined according to CMYK process colours. Image resolution should be 300 dpi.

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Target group

- > Decision-making persons of company purchases
- > Professional drivers and their interest groups
- > Retailers of car appliances and customising
- > Car service business and their contractors
- > Corporate vehicle purchasing managers and decision-makers
- > Oil companies and tyre business

Invoicing

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Additional information

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